

You don't need to become a
programmer. You need to become
fluent in describing what you want.
AI handles the rest.

AI FOR SMBS

ALL THE WEB'S YOUR STAGE



NO CODE REQUIRED



Derek Ross, Developer Relations

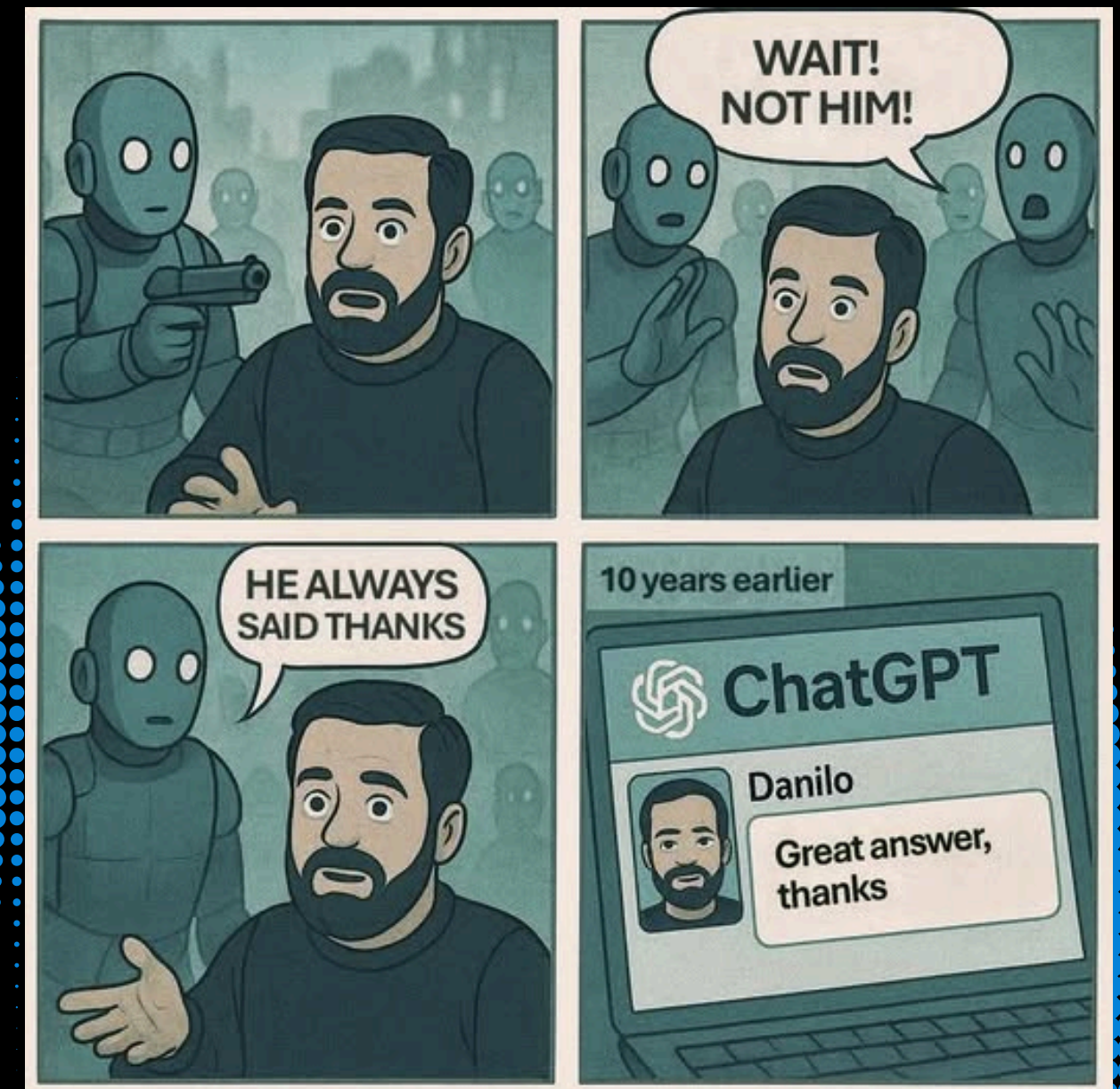
WHAT IS AI / VIBE CODING?

- **Term coined by Andrej Karpathy (former Tesla AI director, OpenAI founding member) in February 2025**
- **You describe what you want in plain English, and AI writes the code for you**
- **Instead of learning programming syntax, you focus on what you want to build, not how to build it**
- **Like having a skilled developer on your team who works instantly and never gets tired - you're the director, AI is the builder**



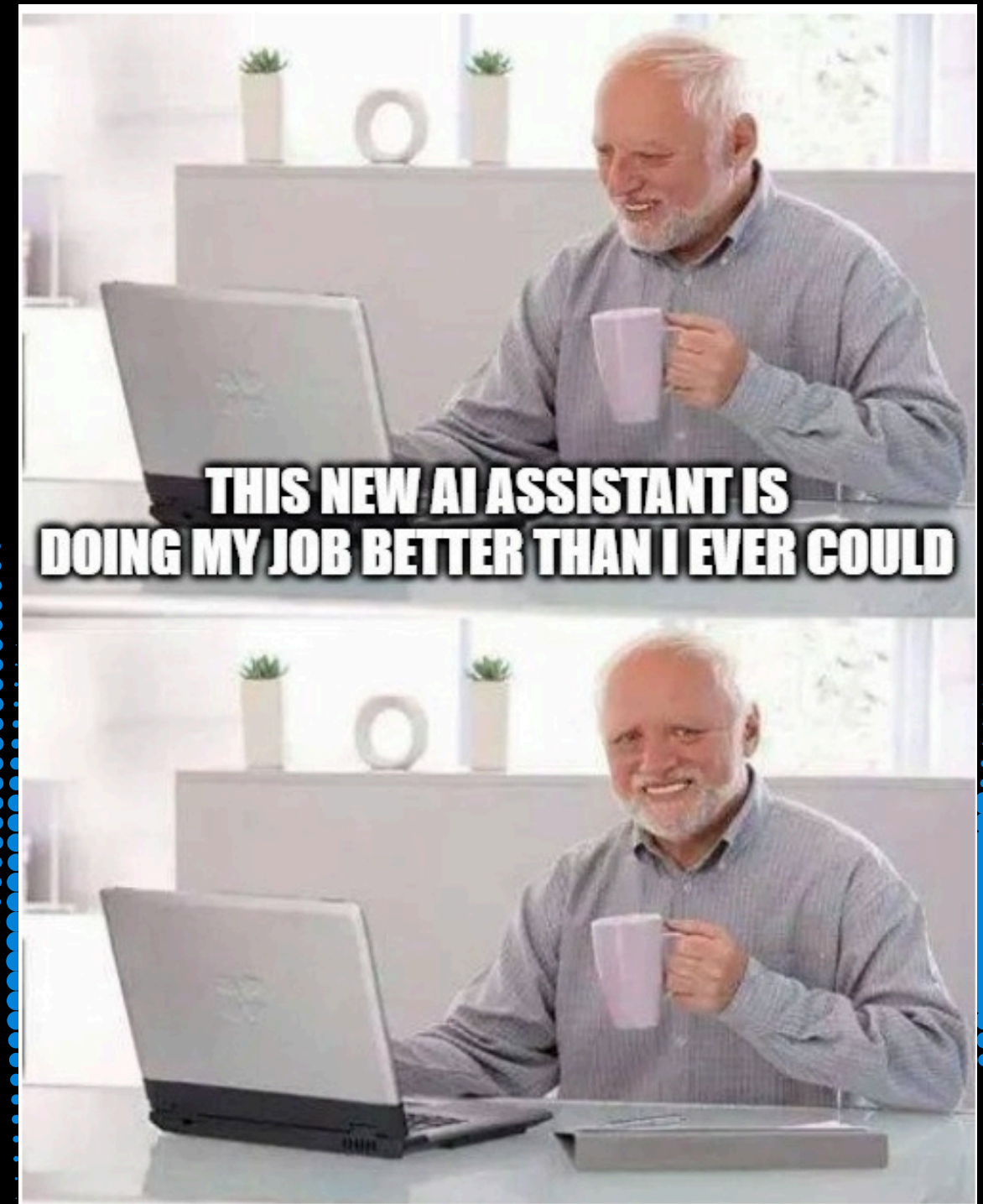
CURRENT STATE OF AI CODING

- Major tech companies have integrated AI coding assistants
- AI can now build complete applications, not just snippets
- Non-technical founders are successfully launching products
- What used to cost \$50-100k in development can now be prototyped in hours/days for a fraction of the cost
- AI-generated code is production-ready for many use cases



SMB CAN USE AI CODING TODAY

- **Custom landing pages and websites - Build professional sites in minutes, not weeks**
- **Internal tools - Create dashboards, calculators, and workflows specific to your business**
- **Automation - Connect your tools, automate repetitive tasks, integrate systems**
- **Marketing assets - Generate custom interactive content, calculators, quizzes for lead gen**
- **Client portals - Build simple apps for customer self-service**



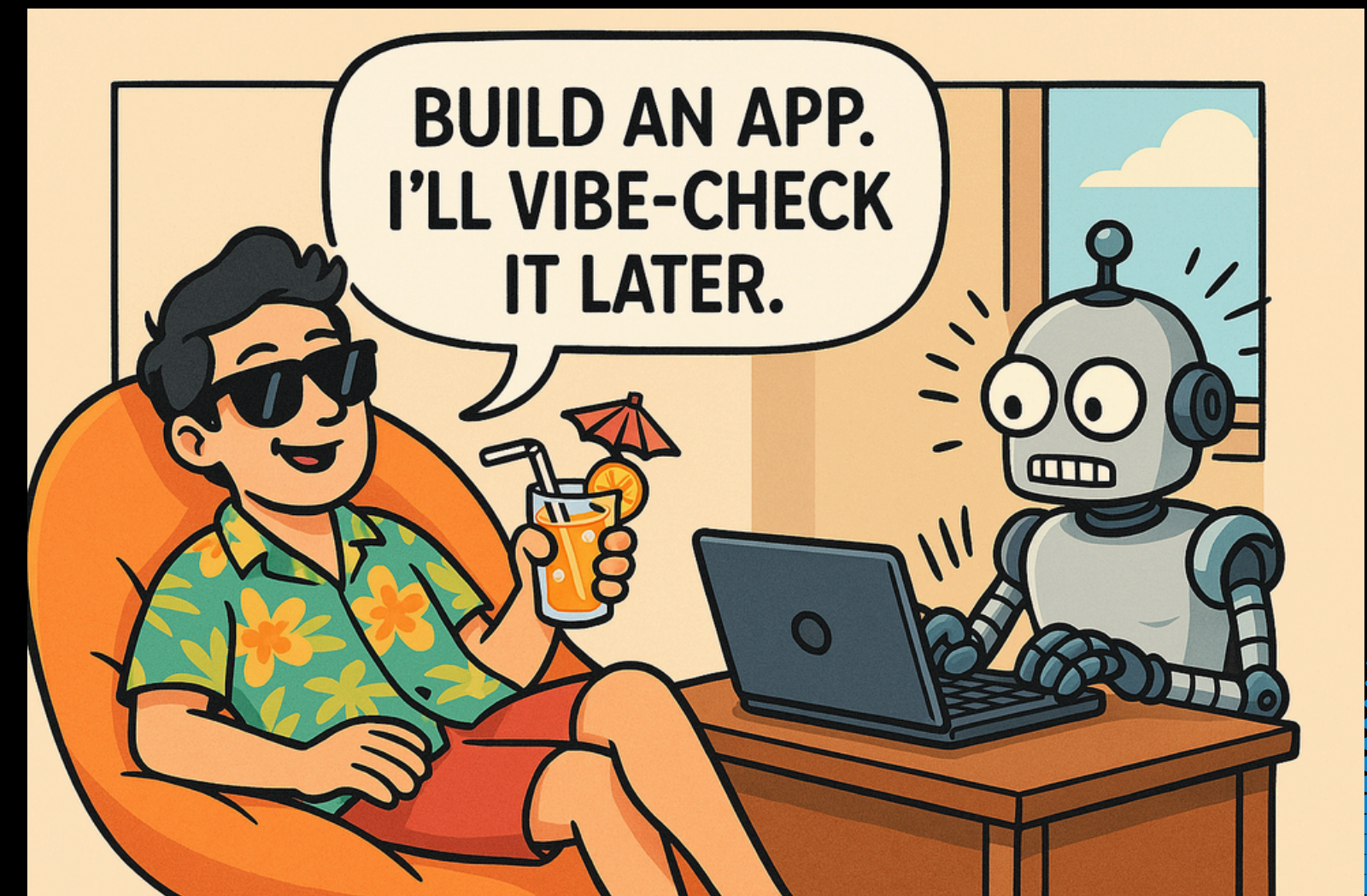
IMPORTANT FOR ENTREPRENEURS

- **Speed to Market**
 - Ideas are quick to prototype
 - Test market fit
 - Iterate on customer feedback
- **Cost Advantage**
 - Low barrier
 - Reduce dependency
- **Competitive Edge**
 - Move faster
 - Customized solutions
- **Democratization of Tech**
 - Ideas people can create
 - You're an expert in your field



OPPORTUNITY RIGHT NOW

- **We're early: Most small businesses haven't realized what's possible yet**
- **First-mover advantage: Those who learn to leverage AI tools now will have a significant head start**
- **Low risk: Experiment cheaply - if it doesn't work, you've lost hours, not months**
- **High ceiling: Start simple, but the same tools can scale as you grow**



Freedom-first AI builder :
for apps, websites, communities

SHAKESPEARE

ALL THE WEB'S YOUR STAGE



NO CODE REQUIRED

 **Soapbox**

THE OPEN WEB IS DYING

- Building modern applications requires deep technical skill
- Most creative ideas never reach production
- Big tech firms gatekeep what can be built or expressed
- Businesses are locked inside centralized platforms

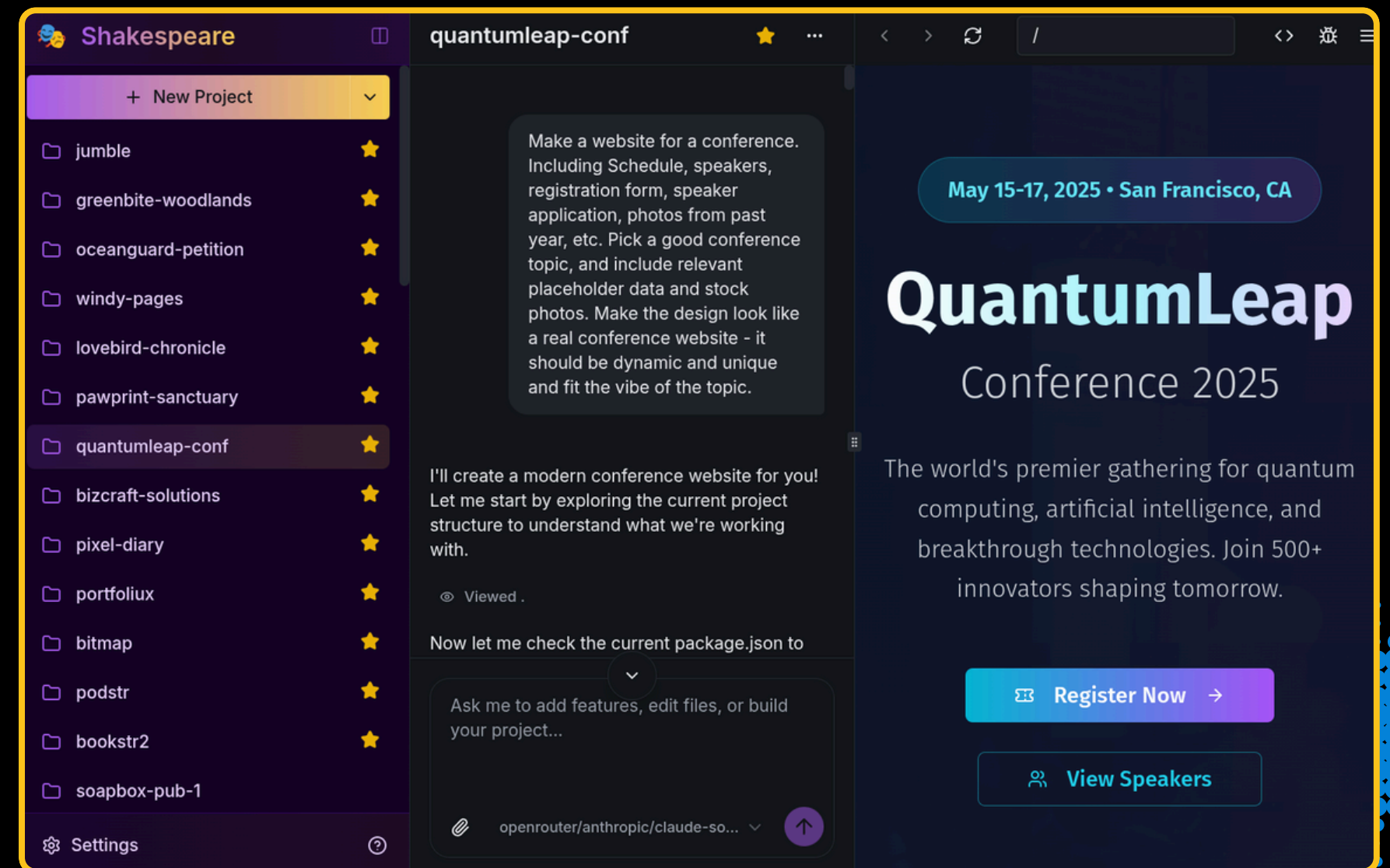


IT'S TIME TO BUILD *WITHOUT BARRIERS*

 Soapbox

WHAT IS SHAKESPEARE?

- **Browser-based AI builder**
- **Describe what you want to build in plain language**
- **Support for 40+ models (including Claude, GPT)**
- **No AI provider lock-in**
- **Option to run local model**
- **Built-in git version control**
- **100% open source**
- **Decentralized & interoperable**



FROM IDEA TO APP

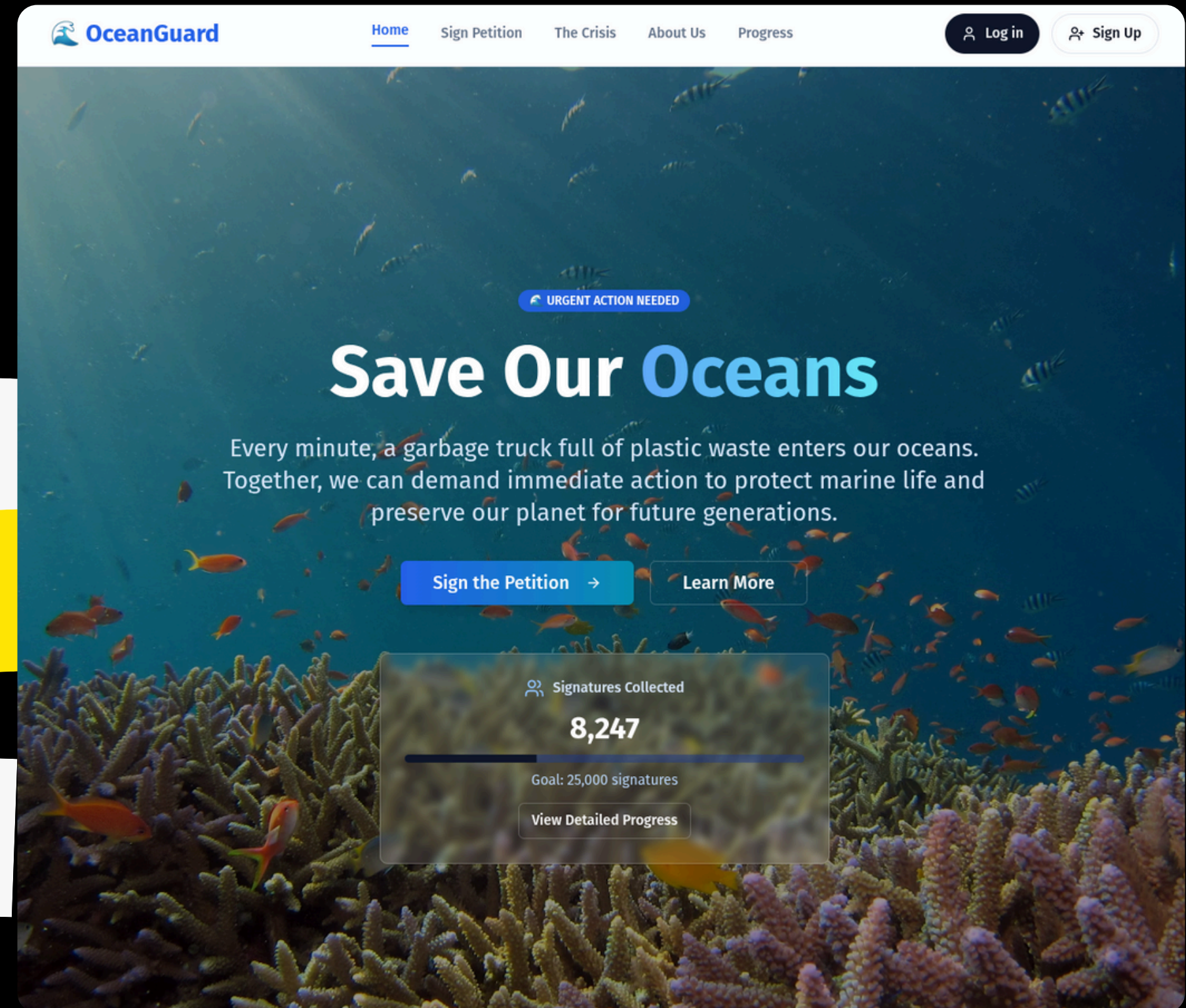
INSTANTLY

1. Describe your idea

2. Shakespeare starts bulding...

3. Iterate, test and refine

4. Deploy and share!



40+

AI MODELS & PROVIDERS

- **Cloud Models:** Claude Sonnet 4.5, GPT-5, Z.ai GLM 4.6, and more
- **Local Models:** Run GPT-OSS, DeepSeek-R1, Gemma 3 on your machine
- **Switch providers instantly — no vendor lock-in**
- **Choose based on your budget, privacy needs, and project complexity**

AI Settings

Configure AI providers by adding your API keys. Settings are automatically saved and stored locally in your browser.

Configured Providers

- Shakespeare AI \$8.50
- OpenRouter

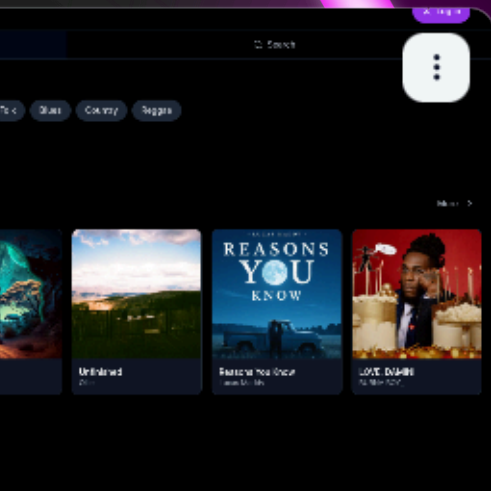
Add Provider

PayPerQ Get API key. Enter your API key Add ☐ I agree to PayPerQ's Terms of Service	Routstr Enter a Cashu token Add ☐ I agree to Routstr's Terms of Service
Z.ai Get API key. Enter your API key Add ☐ I agree to Z.ai's Terms of Service	OpenAI Get API key. Enter your API key Add ☐ I agree to OpenAI's Terms of Service
Anthropic Get API key. Enter your API key Add ☐ I agree to Anthropic's Terms of Service	xAI Get API key. Enter your API key Add ☐ I agree to xAI's Terms of Service
Deepseek Get API key. Enter your API key Add ☐ I agree to Deepseek's Terms of Service	Moonshot AI Get API key. Enter your API key Add ☐ I agree to Moonshot AI's Terms of Service



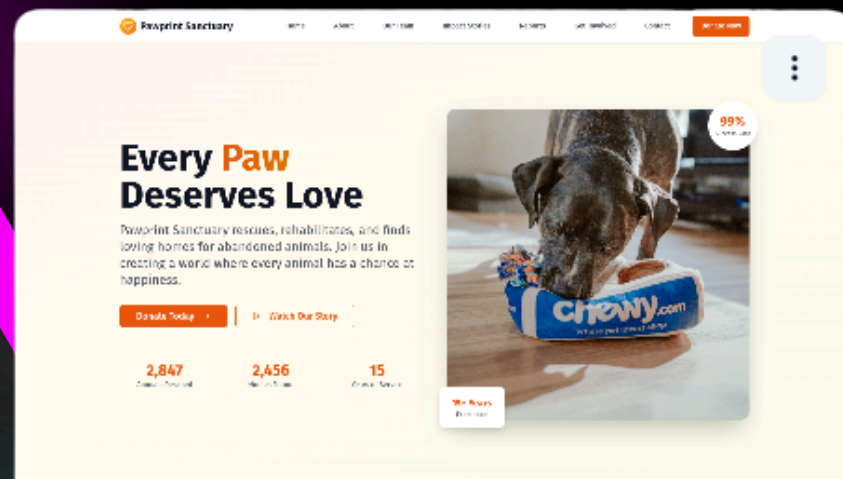
EDIT WITH SHAKESPEARE

Start with templates or edit an existing project



ic player and discovery
Nostr protocol. ZapTrax
eaming from Wavlake with...

peare



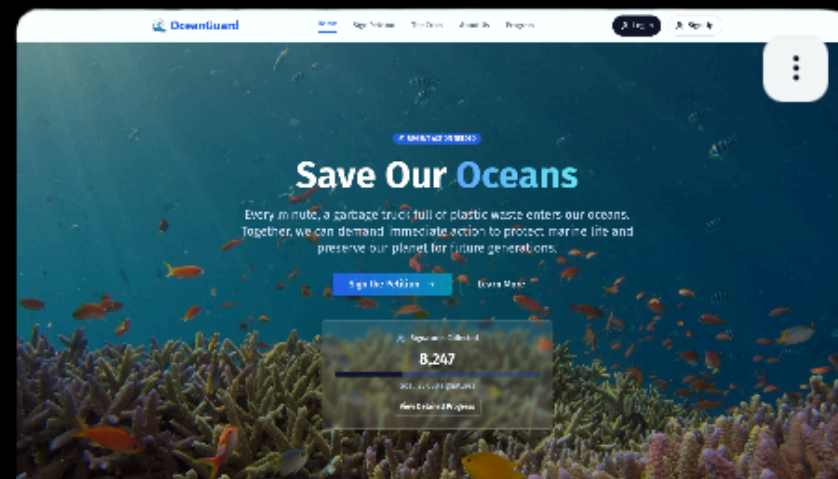
Template: Nonprofit Organization

A template for a nonprofit organization with comprehensive donation integration, impact storytelling, team profiles, financial...

by MK Fain

Template

Edit with Shakespeare



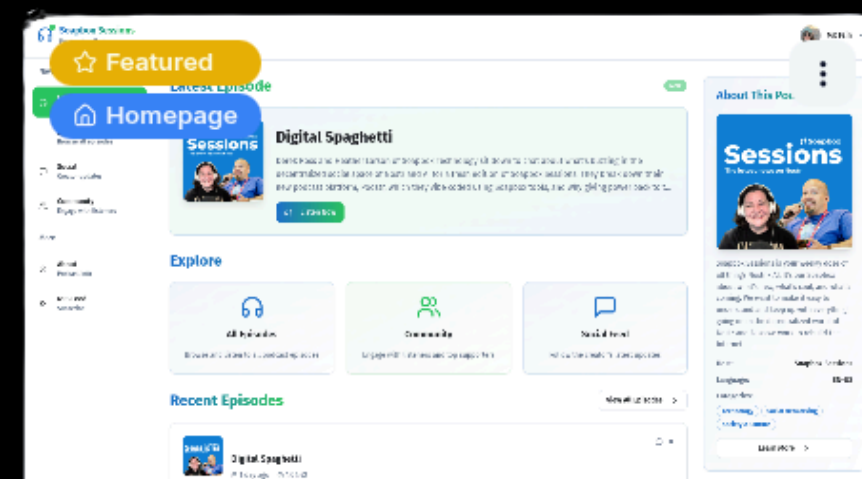
Template: Petition Site

A template for a petition site including Nostr-powered signature collection, real-time progress tracking, and multi-page advocacy.

by MK Fain

Template

Edit with Shakespeare



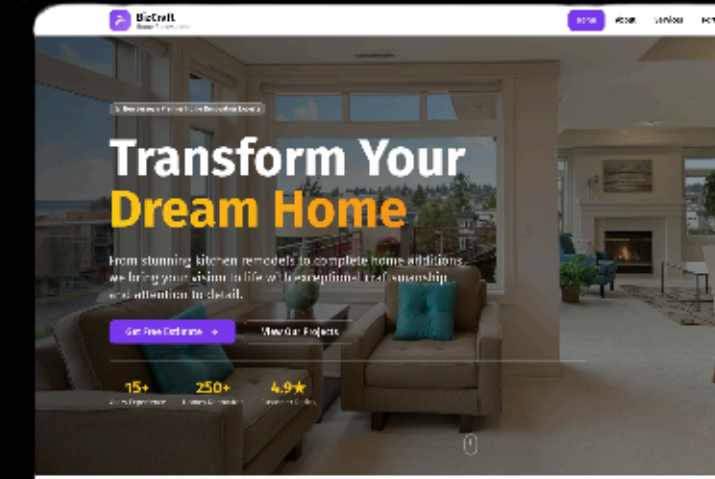
Podstr

Own Your Podcast Community. Build on Nostr, the decentralized protocol that ensures your community and content can never be taken...

by Derek Ross

Shakespeare Community Podcast +1 more

Edit with Shakespeare



Template: Small Business

A template for a small business with drag-and-drop hero imagery, professional service showcase, a contact form, blog, and authentic customer testimonials.

by MK Fain

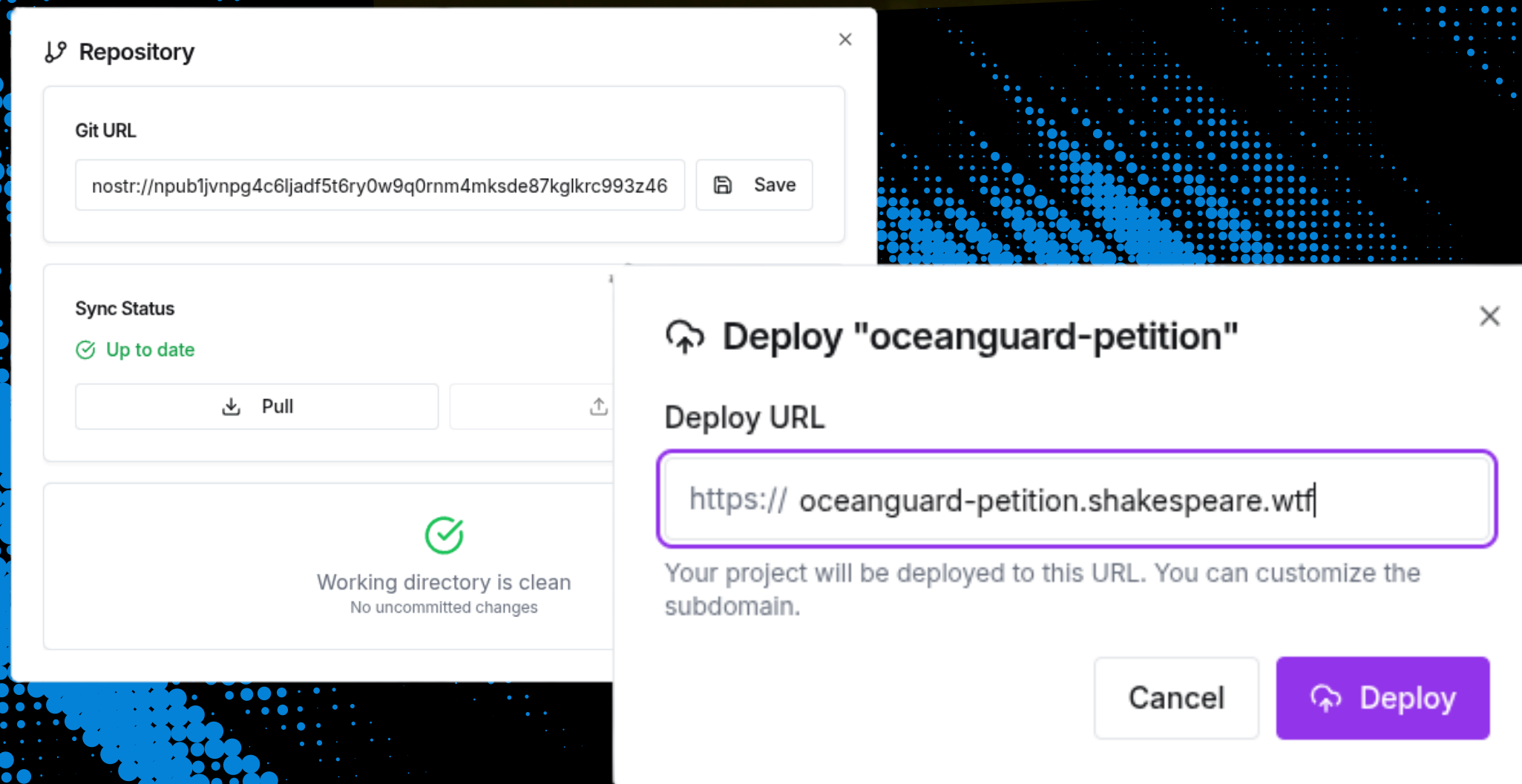
Template

Edit with Shakespeare

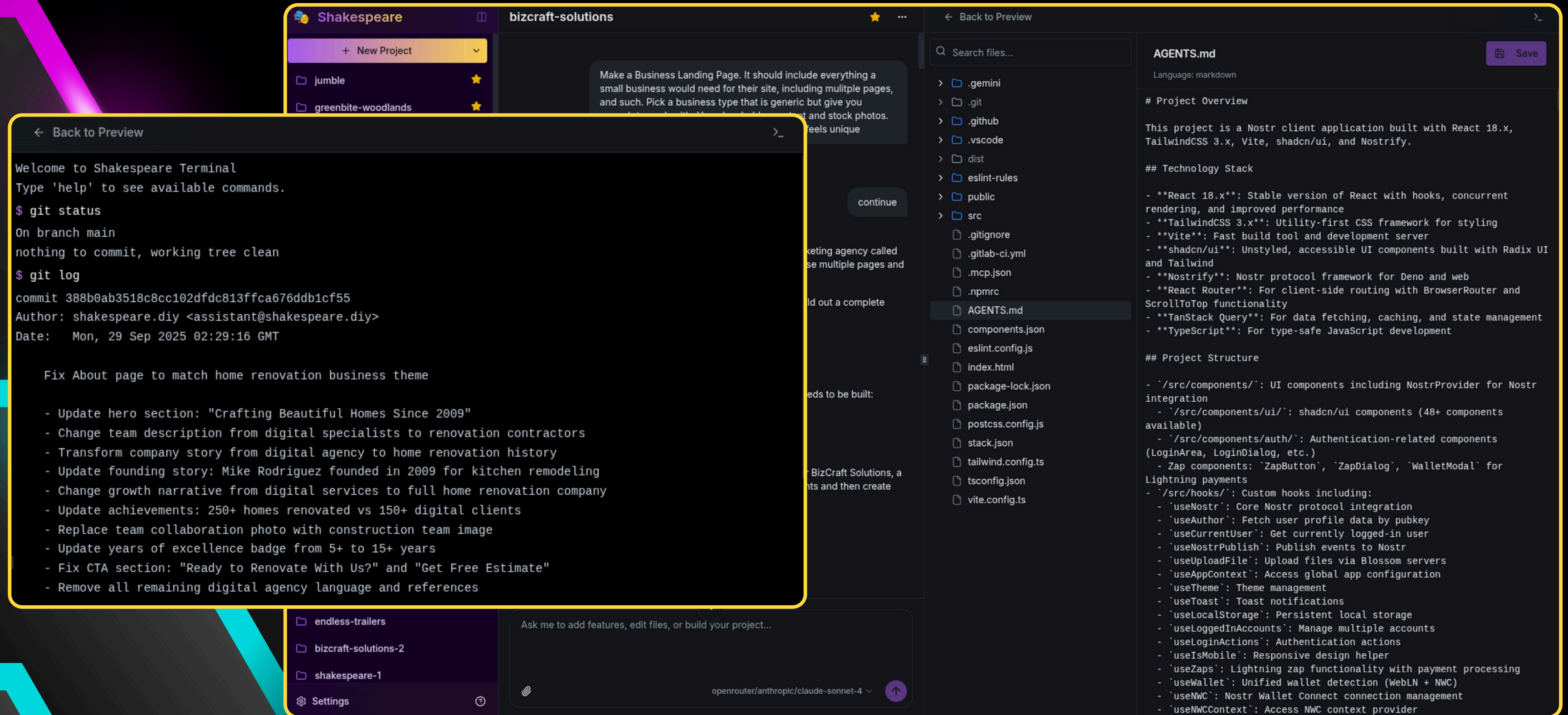
SHAKESPEARE.DIY

YOUR CODE YOUR DATA

- Download and export full source code
- Files stored locally on your computer — not on external servers
- Use version control and Git inside Shakespeare
- Connect to GitHub, GitLab, or use Nostr git backup
- Deploy to shakespeare.wtf, GitHub Pages, GitLab Pages, or your own hosting
- No subscription prices or lock-in

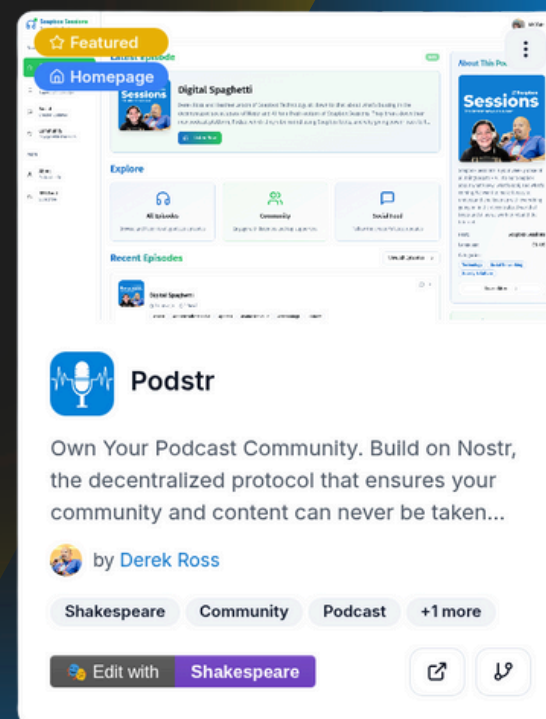
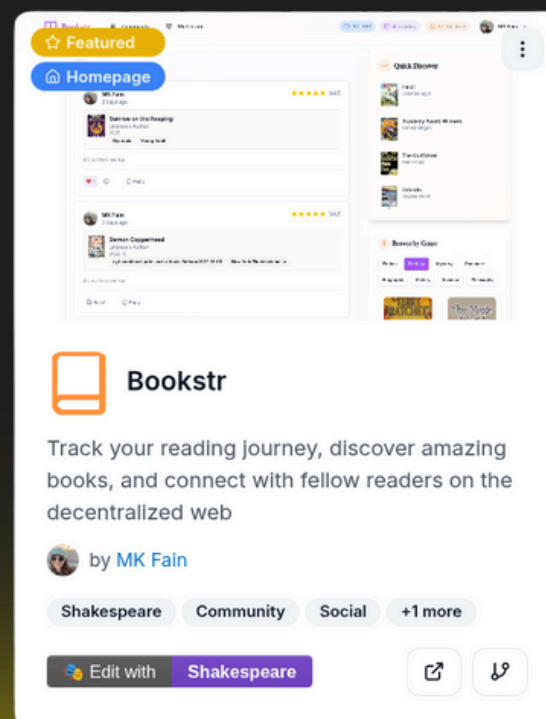
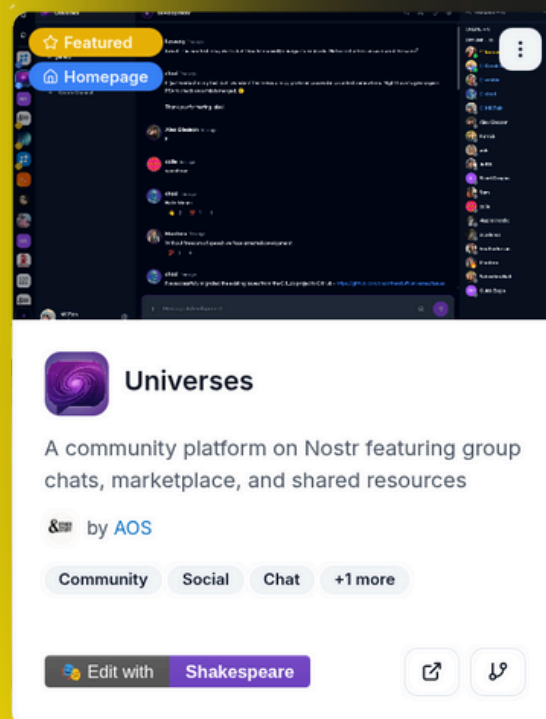
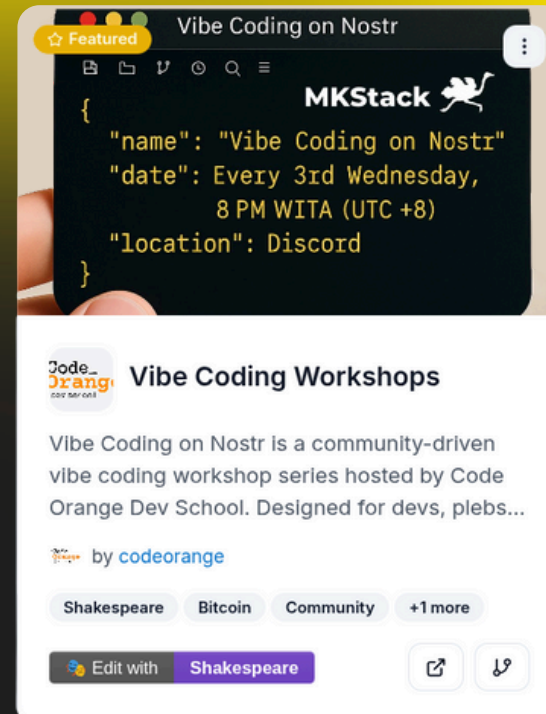
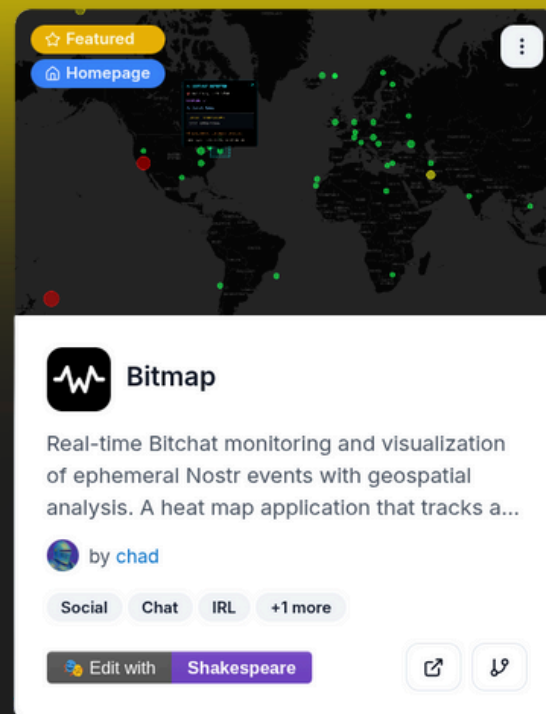
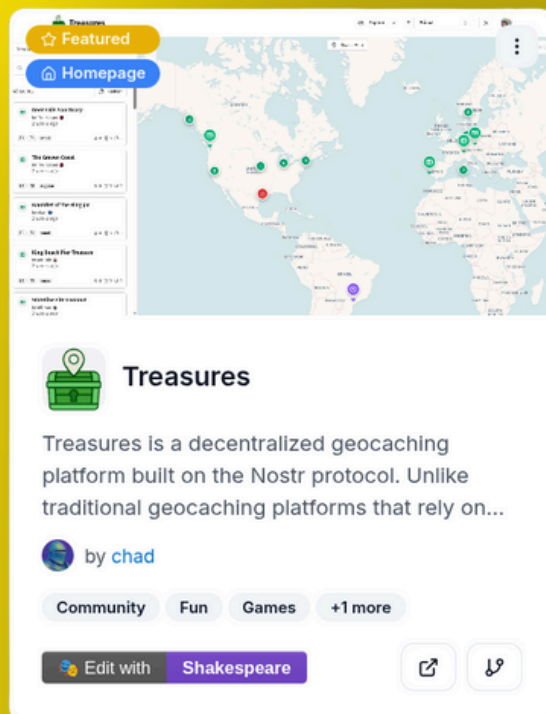


BUILT-IN TEXT EDITOR AND TERMINAL



EMPOWER YOUR

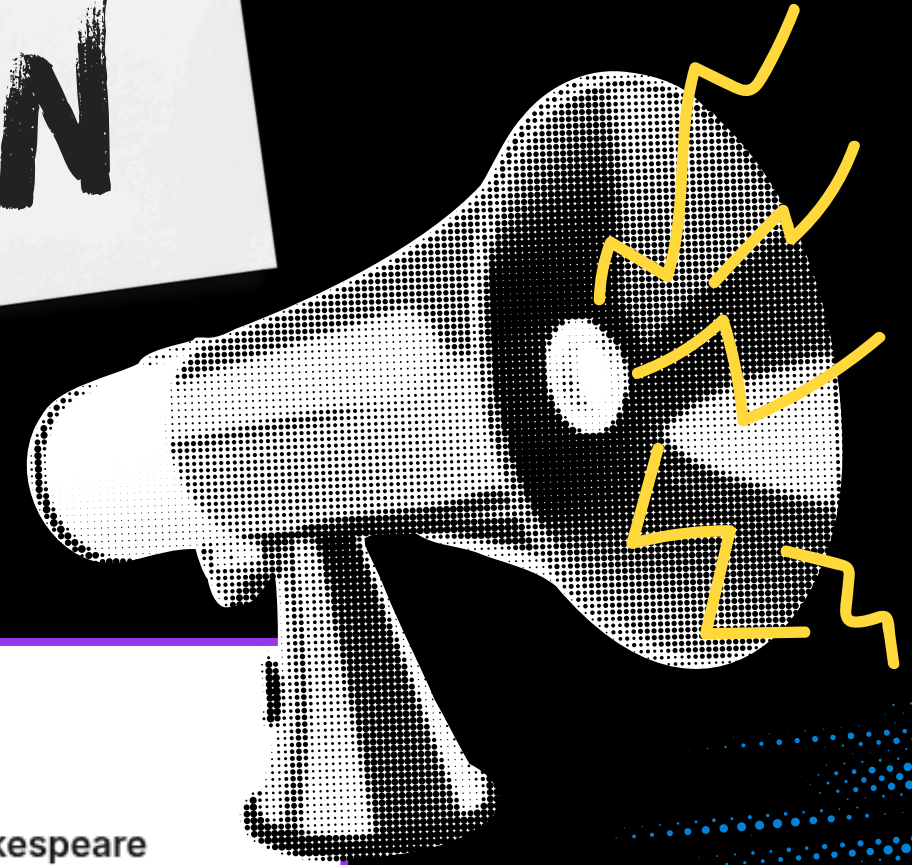
COMMUNITY



- Build apps tailored to your community: chat, events, directories, media, and more
- Leverage Nostr's decentralized network: No centralized silos
- Foster social communication without corporate control

FREEDOM + COMMUNICATION

- **No central servers — you control your data and identity**
- **Resistant to censorship and deplatforming**
- **Your social graph follows you across relays**
- **True digital sovereignty for you and your community**



Sign up

Welcome to Shakespeare
Create your account to get started



 Create New Account

I already have an account

OR

[Sign up with browser extension](#)

The background is a collage of various Nostr-based applications and interfaces. Visible elements include: a code snippet for a location in JSON format; a 'heynow' app description; a 'Treasures' app description; a 'NostrHub' website description; a 'Vibe Coding Workshops' app; a 'Blobbi' app description; a 'Surveil the Multiverse' app; a 'Chorus' app; a 'Plektos' app; a 'Lufu' app; and a 'Desert Mountain Brewing Co' app. The text 'SHAKESPEARE TOOLS' is overlaid on a yellow rectangular background.

SHAKESPEARE *TOOLS*

NOSTR *NETWORK*

YOUR *CREATIVITY*



TAKE BACK

CONTROL

→ Try it: shakespeare.diy

→ soapbox.pub/shakespeare-resources

→ Import projects, edit with Shakespeare

→ Publish & share with your customers



 **Soapbox**

